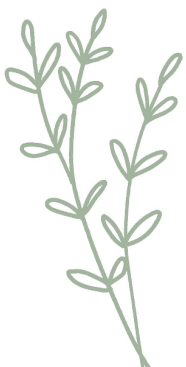




Founded in Zaragoza in 1989, Belán is a wholesale fashion brand with a family-oriented approach.

Our brand is dedicated to preserving European craftsmanship and using the finest quality textiles, while also supporting a sustainable local supply chain that ensures control over quality, reliability, and eco-friendliness. Our goal is to provide stylish and sophisticated clothing for adults and children who share our values.



MODA INFANTIL
"Made in Spain"



www.belan.es

belán

KID'S COUTURE

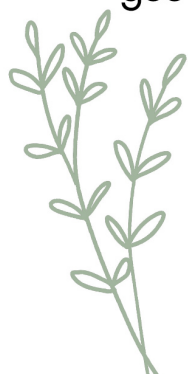


100% Made in Spain

Zaragoza, located in the northeastern part of Spain, is a city steeped in history and renowned for its cultural heritage and customs. With a longstanding reputation as a center of skilled craftsmanship, Zaragoza is home to generations of expert artisans in the garment manufacturing industry dating back to the early 1400's.

Today, we are proud to continue this legacy by promoting the value of traditional craftsmanship through our brand and its distributors.

We remain committed to our vision of producing clothing that not only looks good but also does good for the planet and the people involved.

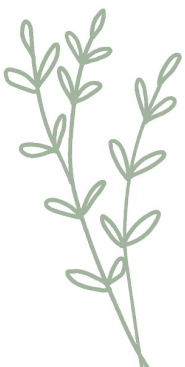


Product Lines



Traditional Spanish Kids Fashion

Our Seasonal collections for SS & FW embrace the beauty of Spanish culture and reflect the different ways we celebrate life over the course of the year. We have been celebrating each year in this way since 1989.

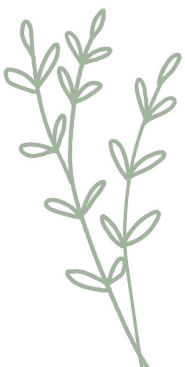


Product Lines



Spring & Summer

The garments in our SS collection reflect the easygoing Mediterranean lifestyle, which invites us to relax and simply enjoy the beauty of the summer months. In Spain, summers are spent indulging in oceanside escapes or leisurely country retreats, savoring the tranquility of each moment. This is how we live during the summer months, and these collections fit right in with these moments.

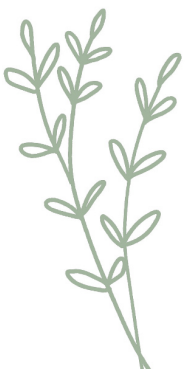


Product Lines



Fall & Winter

Our FW collection presents a curated assortment of chic pieces, tailored to perfectly suit the return to urban life and the upcoming school season. With the holiday season around the corner, featuring indoor gatherings and festive occasions, we offer a range of elegant options. Crafted from fabrics with a bit more body, our designs ensure your little ones stay warm and stylish throughout the autumn and winter festivities.



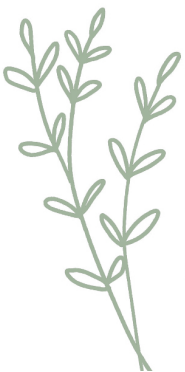
Product Lines



Baptism & First Communion

Our collection of christening and first communion dresses represents the culmination of more than 30 years of commitment to timeless elegance. Our culture places meticulous craftsmanship in high regard and these artisanal garments show just that. Designed with the utmost care and attention to detail, each garment is a testament to the beauty and significance of these sacred events.

Whether you are seeking a classic and sophisticated dress or a more contemporary and minimal look, our collection offers a range of styles to suit your taste and preferences. Trust Belan to provide your children with the perfect attire for these important religious ceremonies, crafted with the finest materials and imbued with the love and care that defines our brand.



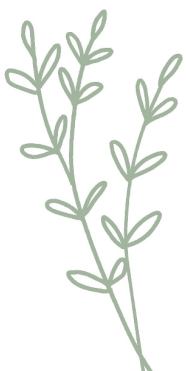
Product Lines



Belán Baby basics

We're excited to introduce our latest product line, Belan Basics, crafted with care and consideration for both comfort and sustainability. Made from the softest cotton, each piece is gentle on delicate skin and versatile for day-to-day wear.

The collection features solid colors that never go out of style, ensuring your little ones look chic and timeless. This collection features modern, playful patterns and a comfortable fit, allowing your kids to fully enjoy their activities without worrying about their attire. Best of all, our affordable pieces are easy to maintain without sacrificing practicality for fashion. From playtime to bedtime, this collection is safe and comfortable for daily life, making it the perfect addition to your child's wardrobe any time of the year.



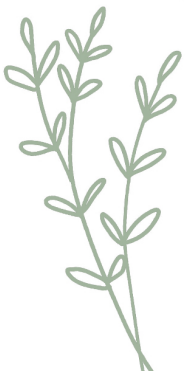
Product Lines



Belán family

The new family line was created to bring together both convenience and elegance with styles that give the sense of cohesion when worn by all members of the family. This collection features outfits for moms and kids, as well as dads and kids, and even mothers-to-be all in a similar style that makes it effortless for the whole family to look stylish. The pieces are inspired by a Caribbean-chic and Mediterranean-classic style that is easy to wear and easy to pair with the existing wardrobe. The collection features linen blends, ultra soft cottons, white and off-white, beige, khaki and neutral colors, along with the occasional colored print that works for both adults and kids. From linen pin-tucked guayabera shirts for the guys to fun Ibiza style dresses for the ladies, and gowns and kimonos for the mummies-to-be.

Whether the client is looking for matching outfits or just looking for clothing that is cohesive between one another, Belan Family makes it very easy to get everyone geared up in style.



Distribution Partners



"We believe in long-lasting partnerships and mutual success"

Belan has been a reliable clothing wholesaler for over 30 years and we deeply value our distributors and strive to maintain a strong relationship with them.

We greatly appreciate the vital role our distributors have in the success of Belan's collections. As our distributor, you can rely on our team for consistent support, including prompt communication, efficient order processing, and flexible terms tailored to your specific needs.

We firmly believe that by working together, we can establish a harmonious relationship between our brand and your distribution expertise. With a shared dedication to quality and customer satisfaction, we are confident in achieving success through our collaboration.

Thank you for considering Belán as your partner. We eagerly anticipate the opportunity to work closely with you.

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